

# Art in Bloom Luncheon

*Art in Bloom* is an exhibition of works of art from the Vero Beach Museum of Art's permanent collection and exhibitions, interpreted by floral designers who create arrangements based on the content, color, and texture of each exhibited work of art. The number of floral interpretations in the exhibition ranges from 14 to 18 annually.

*Art in Bloom* was inaugurated at the Vero Beach Museum of Art in 2007 as an enhancement to the Museum's popular *Community Day*, a free event for residents of Indian River County. The exhibition saw great success in its first few years, and after year three, the Museum decided to add a women's luncheon that would include a floral demonstration. In 2011, the inaugural luncheon was an instant sell-out, with more than 450 in attendance. Over the next seven years, the event was enhanced with trunk shows, high-end raffles, master classes, and dinners at private homes. We have welcomed internationally-recognized floral designers as our featured presenters, raising the profile of the event, which continues to sell out with a waiting list every year. The exhibition itself is visited by more than 1,000 people annually.

Although the exhibition takes place in Vero Beach, FL, participating designers hail from cities across the country, including Palm Beach, FL; Greenwich, CT; Memphis, TN; Boynton Beach, FL; Nantucket, MA; Ottawa, CA; Philadelphia, PA; and Green Village, NJ.



The *Art in Bloom Luncheon* includes a presentation and floral demonstration followed by an elegant lunch in the Museum's Laura and Bill Buck Atrium and Holmes Great Hall.

## **Past Presenters:**

- 2011 Lee LaPointe
- 2012 Lee LaPointe
- 2013 Jane Godshalk
- 2014 Hitomi Gilliam
- 2015 Bruce Bailey
- 2016 Bruno Duarte
- 2017 Bruno Duarte
- 2018 Ronaldo Maia
- 2019 Charles Masson
- 2020 Greg Campbell and Erick New
- 2021 Shane Connolly
- 2022 Ariella Chezar

# Art in Bloom Luncheon Sponsorship Levels

## Presenting Sponsor

**\$10,000**

- Premier placement of name as Presenting Sponsor on invitation and all other collateral material;
- Premier placement of name as Presenting Sponsor in event program;
- Prominent placement of name on the *Art in Bloom* web page;
- First opportunity to purchase tickets the Private Presenter Dinner and Master Class;
- 10 tickets to the *Art in Bloom Luncheon 2023*; and recognition in *The Insider* ad booklet
- Recognition in Museum Annual Report

## Supporting Sponsor

**\$5,000**

- Prominent placement of name as Supporting Sponsor on invitation and all other collateral material;
- Prominent placement of name as Supporting Sponsor in event program;
- Placement of name on the *Art in Bloom* web page;
- Six tickets to the *Art in Bloom Luncheon 2023*;
- Recognition in Museum Annual Report

## Patron Sponsor

**\$2,500**

- Placement of name as Patron Sponsor on invitation and all other collateral material;
- Prominent placement of name as Patron Sponsor in event program;
- Placement of name on the *Art in Bloom* web page;
- Four tickets to the *Art in Bloom Luncheon 2023*;
- Recognition in Museum Annual Report

## Benefactor Sponsor

**\$1,000**

- Placement of name as Benefactor Sponsor on invitation and all other collateral material;
- Named as Benefactor Sponsor in event program;
- Named on the *Art in Bloom* web page;
- Two ticket to the *Art in Bloom Luncheon 2023*;
- Recognition in Museum Annual Report