

VERO BEACH MUSEUM OF ART  
QUARTERLY

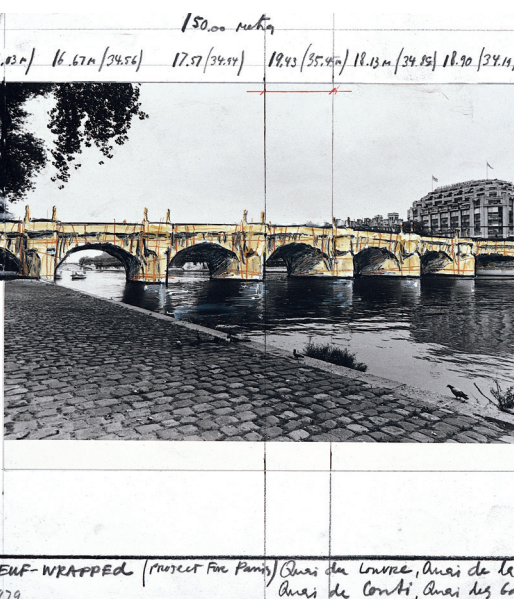
Summer 2020



Avery to Warhol

July 17, 2020 - January 3, 2021  
HOLMES GALLERY





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*Avery to Warhol: Summer Salon at VBMA*

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Photo credit: Phil Reid Photography

## Director's Message

As we go to press with this digital edition of the summer *Quarterly*, the curatorial team has just finished installing *Avery to Warhol*, a great and surprising exhibition from our permanent collection. It includes many favorites, and a significant new acquisition by Henry Salem Hubbell, *Portrait of The Three Sisters*, a painting steeped in Vero Beach history, and featured in this issue. You will also see a beautiful watercolor painting by the American Modernist, Milton Avery, that has not been on view in over a decade. Our new Senior Curator, Anke Van Wagenberg, has taken the past few weeks to dive deep into our collection and brings fresh eyes to exploring and presenting our Museum's artworks.

We scheduled a major Christo and Jeanne-Claude retrospective for the summer, which has now been moved to the fall. Sadly, Christo passed away in May at age 84, and we've lost one of the most brilliant and original artists of our time. In their heyday, Christo and Jeanne-Claude, who passed away in 2009, brought millions of people together with their ephemeral and seemingly impossible public installations. So when the exhibition opens in October, it will be a tribute to this great duo who so dramatically expanded the field of contemporary art.

Moving this exhibition to the fall and presenting a permanent collection exhibition now also helps us reduce expenses, as does this digital newsletter. We are committed to providing our community with exceptional exhibitions, programs, and classes, and we will work through this challenging period without compromising our standards of quality and excellence.

When we reopen later this summer (date to be determined), you will see what are now standard protocols: temperature taking, mask-wearing, social distancing, and a greatly enhanced cleaning regimen. These are all proven methods in minimizing the risk of COVID-19 transmission, and we will maintain these protocols until we receive the "all-clear" from government and health officials. Many of you participated in our recent members' survey, and we heard overwhelming support for these preventative measures.

While temporarily closed to the public, our Museum team continues to populate the Museum Extras on our website with new content. This feature has gone viral with more than 50,000 page views since its inception in March. As we move into the high season in 2021, after the Christo and Jeanne-Claude retrospective, VBMA will present an exceptional show from the New York Historical Society: *The Poetry of Nature*, which features 40 Hudson River School landscape paintings from one of the richest repositories of this material in the world. And this exhibition will be accompanied by a great line-up of speakers for the *International Lecture Series*, including keynote speaker, Doris Kearns Goodwin. We are excited to reopen with outstanding exhibitions and programs. and we look forward to seeing you in the Museum, hopefully very soon.

Brady Roberts  
Executive Director/CEO

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On the cover: Andy Warhol, American (1929-1987), *Pepper Pot From Campbell's Soup I* (detail), 1968, Color serigraph on paper, H/2, 35 1/8 x 23 1/8 in. 2000.010, Museum Purchase. | Top: Milton Avery, American, 1893-1965, *Ebbing Tide*, 1945, Watercolor on paper, Gift of Mrs. Charles A. Wollenzin, Jr. | Center: Christo, *The Pont Neuf, Wrapped, Project For Paris*, 1979, Collage with pencil, enamel paint, photograph by Wolfgang Volz, crayon and charcoal, 11 x 14 inches. The exhibition was organized by the Sonoma County Museum, Santa Rosa, CA. Exhibition Tour Management by Landau Traveling Exhibitions, Los Angeles, CA



# Exhibitions

**Avery to Warhol**  
July 17, 2020 - January 3, 2021  
HOLMES GALLERY

The exhibition *Avery to Warhol* will be presented in the Holmes Gallery and consists of new Senior Curator, Anke Van Wagenberg's selections from the Museum's own collection. She enjoyed learning about the extensive holdings when she was tasked with the not-so-easy mission to select some 30 pieces out of a collection of almost 1,000. For a newly-arrived curator it is a good exercise to explore the assemblage of artworks and she was attracted to the many quality works.

This summer's collection-based exhibition offered up an opportunity to share what she describes as "a very subjective selection, based on one person's eye" and in that sense this show can be seen as a Curator's Choice Exhibition.

In the current climate of social distancing, mostly large-scale works of quality were selected; works that are installed spread apart and can be seen from six feet between visitors.

Predominantly works from American artists of the 20th century form the common thread in the show, presented here in a fresh grouping. The newly donated painting of the *Three Sisters* by Henry Hubbell (discussed on page 6) opens the exhibition as the oldest piece, dating to 1903. The painting was done in Paris, in the style of French academic Salons of the time.

From 1903 onward we will virtually travel through American art history of the 20th century in more or less chronological order. Included is Milton Avery's, *Ebbing Tide*, a watercolor from 1945 that represents a transitional step from a representational landscape toward non-figurative art.

We visually journey on to a group of Pop Artists, with an intriguing set of works on paper by Jasper Johns and Willem de Kooning to Andy Warhol. Sol Lewitt's portfolio of sixteen etchings re-emerged from the Museum's holdings and will be fully on display. It is fascinating to see Rembrandt's medium used by modern artists and applied in a contemporary manner. The show will offer many educational opportunities. Florida artist Hunt Slonem is represented with *Finches*, filled with his Neo-Expressionist tropical birds. We look forward to welcoming you soon.



## GENERAL MEMBERSHIP VIRTUAL LECTURE AND PRIVATE TOUR

Friday, July 17, 2020, 5 - 6pm

Tour with Anke Van Wagenberg, VBMA Senior Curator. Please RSVP as per your enews exhibition invitation to attend.



Top Right: Andy Warhol, American (1929-1987), *Pepper Pot From Campbell's Soup I*, 1968, Color serigraph on paper, H/Z, 35 1/8 x 23 1/8 in. 2000.010, Museum Purchase. | Bottom Right: Milton Avery, American, 1893-1965, *Ebbing Tide*, 1945, Watercolor on paper, Gift of Mrs. Charles A. Wollenzin, Jr. | This Page: Federico Uribe, American, born Columbia (b. 1962), *Oriente-Poniente*, 2009, Wood chopsticks and plastic forks, 60 x 17 in. (diameter x depth), Museum Purchase with funds provided by the 20/20 Vision for the Future Fund, 2010.5



# Collection

## Portrait of the Three Sisters Comes Home to Vero Beach

*The Portrait of the Three Sisters* by Henry Salem Hubbell (1870-1949) was recently donated to the Museum, where it was exhibited in the 1980s and now is here to stay. The painting received a warm welcome “home” into the collection. The three sisters are the daughters of the founders of Riomar and as such the *Portrait* has a direct connection to Vero Beach. American artist Henry Salem Hubbell was commissioned by the Fitch family to paint their daughters in Paris, in 1903. It came down by descent in the family to Elizabeth Phillips Marshall who gifted the canvas to the Museum earlier this year.

Born at Paola, Kansas, in 1870, Henry Salem (“Harry”) Hubbell began his studies at the Art Institute of Chicago in 1887. He worked as an illustrator, married and had a son. They moved to Springfield, Illinois, where Hubbell worked for the *Women’s Home Companion* magazine. Hubbell sailed for France in 1898 with his young family. He enrolled in the Académie Julian, where he studied with Adolphe-William Bouguereau and later took classes at the Académie Carmen, founded by James MacNeill Whistler. Hubbell learned much from this new teacher, and Whistler considered Hubbell one of his best students, stating, “one day you will be called a great colorist.” Hubbell gained success upon his acceptance in the Paris Salons of the early 1910s. He incorporated his understanding of Diego Velázquez’s style into the techniques he had learned from Whistler. Hubbell achieved a reputation as one of the more talented members of the community of American artists in Paris, gaining international acclaim.

At this time Hubbell received the commission for the *Three Sisters*. The Fitch family lived mainly at their Hillbrook estate in Greenwich, Connecticut, and had a house in Maison Laffitte, near Paris where they both studied music. This is where they commissioned Henry Hubbell for their daughters’ portrait. The canvas was completed in Paris in 1903, as evidenced by Hubbell’s documentary image on the verso, stamped by the photographer, “Em. Crevaux, Photo, Bd. Raspail, Paris”. The painting was shipped to Greenwich, Connecticut, where it stayed until the 1960s, when it was brought to Vero Beach.

Portrayed are Alta Jane, Dorothy and Katherine Fitch (left to right) daughters of Florence (1876 - 1941) and Winchester Fitch (1867 - 1963), an attorney who worked for Standard Oil in New York. Their daughters were later known by their married names, Alta Jane Fitch Hotchkiss, Dorothy Fitch Peniston and Katharine Fitch Phillips Jaffray.

In 1919 Winchester Fitch came to Vero Beach where he bought several lots in the East View development. He built the first house, named *Orchid Oaks*, on the barrier island on land along the river that stretched from today’s Quail Valley Club to past Holy Cross Catholic Church. The Fitches named the area on the beach side “Riomar.” The three girls also had houses on the barrier island; Alta Jane had a house on the river, Dorothy also lived in Riomar and Katherine owned Villa Festiva.

Hubbell’s canvas depicting the Fitch children embodies his highly principled approach to portrait painting of the time. His preference was to work “from the line, mass, and color harmony standpoint” and strive for color first, then form and character. He composed a harmonious arrangement, in keeping with principles he had learned from James Whistler, employing a palette of repeated hues and tones. He lavished a great deal of attention on the patterning in the wallpaper and upholstery, as well as the lace and other details in the girls’ dresses.

Henry Hubbell returned to America in 1910, living and working in Pennsylvania and Connecticut, before moving to Miami in 1924. He helped shape the arts in Florida during the 1920s and ‘30s and was instrumental in the founding of the University of Miami. He painted portraits of many important government figures, including President Franklin Delano Roosevelt (Truman Presidential Library, Independence, Missouri).

VBMA’s former Curator Jay Williams published a biographical article on Henry Hubbell in the *American Art Review* (1998). He describes the *Three Sisters* painting as “Hubbell’s celebration of the figurative traditions of Whistler, Velázquez, and Frans Hals.” We welcome the *Portrait of the Three Sisters* home!

*\*With thanks to Elizabeth Phillips Marshall and the Fitch Family, and Jim Carney, Dorothy Fitch Peniston, Lucy Fitch Perkins, Ted Michael, Debbie Peniston, Suzann Phillips, Sharon Theobald and Jay Williams.*



Henry Salem Hubbell (American 1870-1949), *Portrait of The Three Sisters*, 1903, Oil on canvas, 52” x 66”, Signed lower left, H.S. Hubbell



# Museum Development

## SPONSORSHIP OPPORTUNITIES AT THE VBMA

Sponsorship is an important component of program funding at the VBMA. While your membership funds 30% of the Museum’s operating budget, sponsorship supports the direct costs associated with specific programs and exhibitions. The Museum is committed to providing excellence in creative educational, artistic and humanities-based programs for residents of Vero Beach and beyond, regardless of age or socio-economic status, and our Sponsors ensure that art is accessible to all. Through the Museum’s forward-thinking initiatives, as a Sponsor you will help us to nurture families; prepare young people for life beyond school; foster creativity; provide lifelong learning opportunities, present great exhibitions, and expand our vision of the world.

### EXHIBITIONS:

*A Tribute to Christo & Jeanne-Claude: The Tom Golden Collection* – Fall 2020  
*Chul Hyun Ahn: New Light @ VBMA* – Fall 2020 through Spring 2021  
*Poetry of Nature: Hudson River School Paintings from the New-York Historical Society* – Winter 2021

### HUMANITIES PROGRAMS:

*International Lecture Series*  
*Chamber Music Series with the Atlantic Classical Orchestra*  
*Film Studies*

### FAMILY PROGRAMS:

*Museum Stories, Museum Studios, Holidays at the Museum,*  
*and Children’s Art Festival*

### ART FOR HEALTH’S SAKE:

Partnerships with Alzheimer’s and Parkinson’s Association, Senior Resource Association, Veteran’s Council, and more, providing meaningful opportunities for members of our underserved population

*Sponsorships are available at all levels. Call Robyn Orzel at 772.231.0707 ext. 106 if you would like to help us share all the Museum has to offer with our entire community.*



Veteran’s Mural Project



Fellsmere VPK

## The Insider

The VBMA’s *The Insider* is a way for local businesses to support the Museum, and is also a premier advertising opportunity to reach the Vero Beach community and beyond. Since a well-supported Museum helps draw more people to the region, promoting your business through philanthropy is a win-win marketing strategy.

A new issue of *The Insider* is published each January and is available through the rest of the year at the Museum’s Visitor Services Desk for our more than 78,000 visitors. *The Insider*, with program-specific information inside, is given to the 7,000 people that take part in VBMA educational programs such as the *International Lecture Series*, *Film Studies*, exhibition previews and more.

*The Insider* has proven popular with local businesses with an advertiser retention rate of 85%, and has grown to 60 pages from its inaugural 44 page issue three years ago. We would like to thank the following businesses for supporting their Museum by advertising in *The Insider*, and hope that you will too!

To find out more about advertising in *The Insider*, contact Dane Roberts at droberts@vbmuseum.org or call 772.231.0707, ext. 109.



# The Future is in Your Hands



Ensuring the future of the Vero Beach Museum of Art is as easy as leaving a gift in your will.

- ✓ Gift a specific amount to the Museum or a percentage of your total estate.
- ✓ Can be modified if your circumstances change.
- ✓ Costs you nothing during your lifetime.
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- ✓ A simple paragraph added to your will is all it takes.

Contact Robyn at 772-231-0707 ext. 106 or [roborzel@vbmuseum.org](mailto:roborzel@vbmuseum.org)

## The Insider Advertisers

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Gallery 14	Ocean Drive Gallery	Vero Beach Outlets
The Gallery at Windsor	Page 2 Design	White Orchid Spa
Garrott Travel Dream Vacations	Palm House Gallery	Wilmington Trust



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Welcome New Members and Upgrades from 1/6/20 through 5/29/20

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In Honor of Brady Roberts  
Sea Oaks Property Owners Association

# SAVE THE DATES

JANUARY 29, 2021

GALA 2021: VIVA ITALIA!

FEBRUARY 24, 2021

FASHION MEETS ART

MARCH 11, 2021

ART IN BLOOM

Check back with us by [clicking here](#) to see all upcoming events.

The Vero Beach Museum of Art gratefully recognizes the generosity of John's Island Real Estate for purchasing Museum memberships for their new residents.



## Family Programs



**Presenting Sponsor:** Disney's Vero Beach Resort  
**Supporting Sponsor:** Publix Supermarkets Charities, Warren and Virginia Schwerin

**Business Partner Sponsor:** Mason Investment Advisory Services

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**Additional Support:** Betty Reed Memorial Endowment for Youth Programs

### MUSEUM STORIES

This weekly program will continue in its digital format as part of Museum Extras. Every Wednesday check back for a new lesson to help you recreate the experience at home.

In July, August and September, *Museum Stories* takes inspiration from artworks in *Avery to Warhol* with a variety of fun themes.

**July:** Land, Sea and Sky

**August:** All About Animals

**September:** Childhood Pleasures, Growing Up



Denise Giannino, Public Programs Manager presenting *Museum Stories* online.

### MUSEUM STUDIOS

**Last Saturday of the Month, July 25, August, 29, September 26.**

This program will be offered through a take-home activity kit. This themed program will include reproductions of VBMA artworks with looking questions and some background information about each artist and image. The activity kit will contain a related art project with all supplies necessary to complete the project. *Museum Studios* activity kits can be picked up between 10am-1pm at VBMA on the last Saturday of the month. To reserve your kit, please contact Denise Giannino, Public Programs Manager, [dgiannino@vbmuseum.org](mailto:dgiannino@vbmuseum.org). A limited number of activity kits will be available on a first-come, first-served basis for those who have not reserved in advance.



#### July 25 - Art about America

Celebrate the 4th of July with inspiration from artworks in *Avery to Warhol: Summer Salon at VBMA*. Learn about the meaning behind some artists' depictions of the American flag and get creative with some unexpected supplies to make your own fireworks collage.

Left: Jasper Jones, American, *Flag I*, 1973, screenprint in color on JP Green paper, ed. 49/65, 27 3/8 x 35 1/2 inches. Gift of Hilde Babin in Honor of William S. Youngman, Jr., 2102.5.1 | Center: Hunt Slonem, American, b. 1951, *Finches A and Finches (Diptych)*, 2000, oil on canvas, Gift of Guy W. Clark II



#### August 29 - Art in My Life

Learn more about how artists like Jim Dine, Andy Warhol and Hunt Slonem took things from their everyday life and home and turned them into artworks.

#### September 26 - Art that Moves

Learn about kinetic sculpture and how artists such as George Rickey and Larry Mohr created moveable art and make a kinetic sculpture of your own.

**Museum Babies and Museum Toddlers:** On hiatus until further notice. Check the website for updates on when these programs will resume.

**Art Zone:** In keeping with health and safety guidelines set by the state, the Art Zone is closed until further notice. Check the website for updates on when the Art Zone will reopen.

## Adult Programs

### 2021 International Lecture Series

**Presenting Sponsor:**  
Harry and Virginia Van Wormer Lecture Fund

**Supporting Sponsors:**  
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Kenneth W. Cunningham, Jr. Endowment Fund



Doris Kearns Goodwin

ILS  
2021

Join us for the 39th season of the Treasure Coast's most celebrated arts and humanities lecture series. This lecture series is presented in conjunction with the exhibition *Poetry of Nature: Hudson River School Landscapes from the New-York Historical Society*. The featured speakers will provide audiences with multiple perspectives to help frame and interpret the artworks included in the exhibition. Lecture tickets include admission to the galleries, so come early to see these spectacular landscapes! We will plan for socially distanced presentations.

#### JANUARY 25, 4:30PM

**Karen E. Quinn, Historian, Curator and Leading Expert on the Hudson River School**

#### FEBRUARY 15, 4:30PM

**John B. Ravenal, Vice President of Arts and Culture and Academic Director, de Cordova Sculpture Park and Museum**

#### MARCH 1, 4:30PM

**Doris Kearns Goodwin, Presidential Historian and Pulitzer Prize-Winning Author**

#### MARCH 15, 4:30PM

**Art Smith, Award-winning Chef**

**Register Now! Members-only advance series discount. \$275 for four lectures until September 30, 2020**  
**Register online at [www.vbmuseum.org](http://www.vbmuseum.org) or call 772.231.0707 x 136 or email [Ellyn Giordano at egirodano@vbmuseum.org](mailto:Ellyn.Giordano@vbmuseum.org).**

### Summer Films

**Presenting Sponsor:** Roberta G. Olsen

**Supporting Sponsor:** Mr. and Mrs. Richard G. Unruh, Jr.

**Patron Sponsors:** Ann Bowling Endowment for Film Studies, Sue and Charlie Thomas

**Additional Support:** Rehman Financial and Business Advisory Services

### Flick Picks

Public Programs Manager Denise Giannino and Film Studies Coordinator Diane Thelen team up to bring you interesting, unusual and educational film suggestions every Tuesday. There's never a reason to be bored with video on demand and streaming content with film selections that educate and entertain on an artist or time period related to the VBMA's permanent collection. Sign up for weekly e-blasts and follow us on Instagram and Facebook to get the latest Flick Picks all summer long.

July puts the spotlight on creative, charismatic men with films on figures in photography, dance, math and comedy. August showcases powerful and compelling women on screen, stage and the battlefield. September travels the humorous, joyful and poignant path of people and characters in their golden years.

The DVD film library remains closed while we implement new safety protocols. Updates on the reopening of the DVD film library will be posted on the VBMA website.





## Adult Programs



Additional Support: Ernest Hazel III Endowment, Jean Johnson Endowment for Docent Programs

Join VBMA education staff and docents via Zoom for an in-depth focus on select artworks from the current exhibitions. Zoom presentations will include 45-60 minutes of careful looking and discussion.

**Register online at [www.vbmuseum.org](http://www.vbmuseum.org) or call 772.231.0707 x 136 or email Ellyn Giordano at [egiordano@vbmuseum.org](mailto:egiordano@vbmuseum.org).**

***This program is free, but participants must register. Programs take place on Wednesdays and begin at noon.***

### August 19: Redefining the Artist – Avery to Warhol: Summer Salon at the VBMA

In the 20th-century, many artists began redefining the parameters of artistic practice and in doing so, challenged the idea of who an artist is and what they do. Learn about how several artists conceived of art and artistic practice from the 1960s to the 1990s.

### September 16: Women Artists – Avery to Warhol: Summer Salon at the VBMA

Revel in the artistic achievements and contributions women have made to history of art in the 1970s and 1980s.



Judy Pfaff, American, born United Kingdom, 1946, #2 *Melone* (From the Series Six of One), 1987, Paint and color woodcut, 2/25, Gift of John M. Booth

## ACO Chamber Music Series

Supporting Sponsor: Kay and Rohit Desai

The 13th season of the Vero Beach Museum of Art and the Atlantic Classical Orchestra's celebrated partnership begins in January 2021. Mark your calendar and save the dates:

### Sunday, January 17 | 3pm | *Game of Pairs*

Kodály, *Duo for violin and cello*, Ravel, *Sontata for violin and cello*, Handel – Halvorsen, *Passacaglia for Violin and Viola*

### Sunday, February 7 | 3pm | *American Landscapes*

Amy Beach, *String Quartet*, Dvoák, *String Quartet No. 12*, op. 96, *American Quartet*

### Sunday, March 7 | 3pm | *A Little Night Music*

Reger, *Serenade*, op. 141, Beethoven, *Serenade for string trio in D Major*, op. 8-1



## Museum Art School

### New Summer Classes!

The Museum Art School is pleased to announce a new *Introduction to Modern Calligraphy* class set to begin on July 22. During this five-week, online course, guest artist Camani González will guide beginner students through the basic elements of modern calligraphy, such as how to prep the nib and hold the pen to create flawless letters. Together, students will learn how to add their unique style to this popular form of art.

Camani is a Puerto Rico-based artist and an active instructor who has been practicing calligraphy techniques for the past five years.

In addition to this course, Museum Art School faculty member and professional photographer Aric Attas will teach a five-week, online *History of Photography* course on Wednesday evenings. Students may also choose to drop in for Hatha Yoga sessions led by Hester Bloom on Tuesdays and Thursday mornings. All classes will be delivered via Zoom.

**For class descriptions, dates/times, and to register, please visit [www.vbmuseum.org](http://www.vbmuseum.org) or email Museum Art School Registrar Ellyn Giordano at [egiordano@vbmuseum.org](mailto:egiordano@vbmuseum.org).**



New Museum Art School Faculty Instructor Camani González

### Cork, Canvas & Company is Back!

From the comfort of your home, join Museum Art School faculty member Christine Thomas on select Thursday evenings for a glass of wine and artmaking fun! Cork, Canvas & Company will be brought to you through Zoom at 6:00 p.m.

### July 23 - *Tree of Life*

### August 6 - *Starry Night*

### August 20 - *Day at the Beach*

**Prices, supply lists, and registration information available at [vbmuseum.org](http://vbmuseum.org).**

# Cork Canvas & COMPANY

Enjoy a fun evening with  
wine, art and friends!



**Patricia M. Patten Community Gallery:** The Patten Community Gallery is temporarily closed. Please visit our website for updates related to upcoming exhibitions.





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