

# THE INSIDER, ADVERTISING RESERVATION

(An exclusive publication of VBMA. 7,000 copies will be released **September 2023**)



Business Name: \_\_\_\_\_

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## AD LOCATION AND SIZE RATES --- \*INDICATES PREMIUM AD LOCATIONS

<u>N/A</u>	Outside Back Cover*	5 x 8 <sup>1/4</sup>	\$1,200
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<u>N/A</u>	First Page or Last Page*	5 x 8 <sup>1/4</sup>	\$1,000
_____	Full Page	5 x 8 <sup>1/4</sup>	\$700
_____	Half Page	5 x 3 <sup>3/4</sup>	\$500

## PAYMENTS MUST BE RECEIVED BY FRIDAY 7/21/2023

\$ \_\_\_\_\_ Total Payment

\_\_\_\_\_ Check Enclosed (made payable to the Vero Beach Museum of Art)

\_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_ Discover

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

### AD REQUIREMENTS

- Email your ad or artwork directly to [natasha@natashawalters.com](mailto:natasha@natashawalters.com) by **Friday, July 28, 2023**
- Include "VBMA Insider" on your email subject line
- PDF's are preferred; .jpg, .tif and .eps files will also be accepted
- **Ads must be print-ready; 300 dpi at full print size and set up as CMYK color format**
- Ad placement will be determined by the Vero Beach Museum of Art
- Premium Ads available on a first-come, first-serve basis & must be secured with a phone call & credit card payment to Bev Shea at 772.231.0707, ext. 109. - Premium Ad locations are sold out.
- Include a copy of your business's website address with your ad submission

**FOR MORE INFORMATION**, please contact Bev Shea at 772.231.0707, ext. 109, or email [bshea@vbmuseum.org](mailto:bshea@vbmuseum.org). Return this form with your payment by July 21, 2023 in an envelope and mail to: VBMA Development Office, 3001 Riverside Park Drive, Vero Beach, FL 32963