



Sponsorship Proposal

About the Vero Beach Museum of Art

The Vero Beach Museum of Art is the principal visual arts institution on Florida's Treasure Coast, and is admired, visited, and appreciated by more than 67,000 visitors annually. The Museum presents world-class exhibitions, studio art and humanities classes, gallery tours, concerts, workshops, cinema studies, film library, lectures, special events, and cultural celebrations, all sharply focused on our mission and impact.

The Vero Beach Museum of Art was established in 1986 by the community to create a regional center for the appreciation and teaching of the arts and humanities. It has grown impressively over the past three decades and now has developed into a 75,000 square-foot facility with two beautiful sculpture gardens on campus, and is supported by a \$35 million endowment. It is accredited by the American Alliance of Museums and is a member of the Association of Art Museum Directors. The Museum's exhibitions are locally well-received and the permanent collection, with strengths in American Modernism and Contemporary art, is growing, particularly through the efforts of our Athena Society. The Vero Beach community is highly supportive, and, prior to the pandemic, Museum attendance and membership were at all-time high levels, and continue to rebound since then. Education is robust with humanities programs, the Museum Art School, and family and school programs are very popular and successful. These offerings are in many ways the public identity of the Museum, and are designed to provide arts experiences that meet the diverse needs of children and adults, beginners through experts, and our special needs populations. The core objective of educational programming is to provide all visitors with a means of connecting with the Museum's exhibitions. Educational offerings cover a breadth of subject areas, artistic disciplines and skill levels. We strive to grow and change with our community while consistently offering effective programs of the highest quality.

Museum By the Numbers:

- Annual Attendance: 67,000 visitors
- Annual Membership: 4,721 households
 - ◊ Chairman's Club and Director's Society – 379 high net worth members
 - ◊ 30 Business Members
- Museum Event Attendees: 2,114 at six major events
- Museum Art School Enrollment: 1,106 students taking 104 classes
- Adult Public Programs Attendance: 4,132
- Children Served through School, Family, Summer Camp, and Outreach Programs: 11,899
- Website Users (over the past year): 117,664

GALA 2024

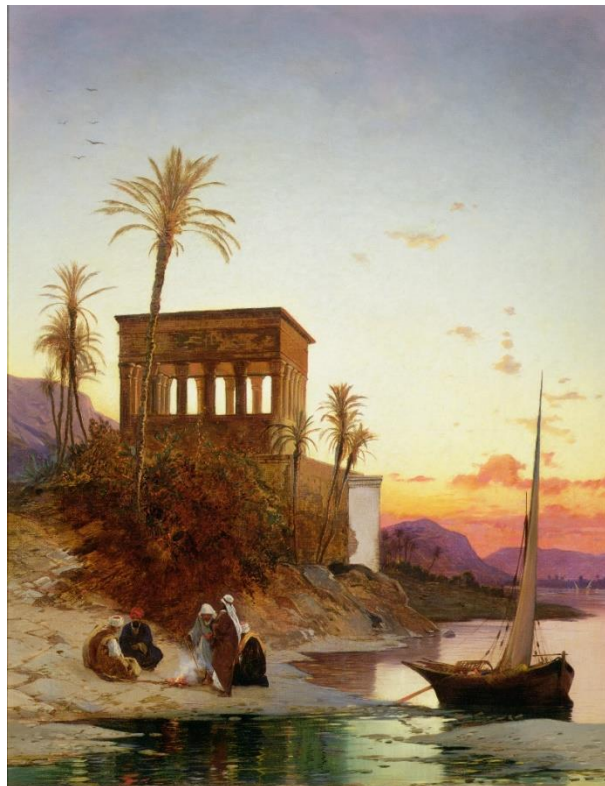
ART ANTIQUITÉS ARCHITECTURE

A NIGHT ON THE NILE

On Friday, January 26, 2024, the Vero Beach Museum of Art will present their annual GALA, *Art, Antiquités, Architecture – A Night on the Nile*, rich in the mysterious and alluring history of Egypt. The Museum will present an early preview of the exclusive exhibition *Ancient Egypt & the Napoleonic Era: Masterworks from the Dahesh Museum of Art*, a magnificent collection of art that include photogravures, engravings and lithographs.

Upon arrival, guests will enjoy cocktails and hors d'oeuvres in the Grand Tour Cocktail Tent. An exquisite dinner catered by Elizabeth D. Kennedy and Company will follow in the Laura and Bill Buck Atrium and Holmes Great Hall, followed by dancing in the Holmén Hallway!

Event Chairs **Karen and Bob Drury** promise an elegant evening you won't soon forget!



Ernst Karl Koerner, *The Temple of Karnak, The Great Hypostyle Hall*, 1890, Oil on canvas, 31¼ x 18¼ in., Dahesh Museum of Art, New York, 1995.114

Sponsorship Packages

PRESENTING SPONSOR

\$25,000

- Named as Presenting Sponsor on Beachland Blvd. marquee the week prior to the event;
- Premier placement of name and logo as *Presenting Sponsor* on invitation mailed to 6,000+ Museum members and residents of gated communities, event program, and all other collateral material, including press releases, and newsletter articles;
- Premier placement of company logo on wall within event space;
- Premier placement of logo on the event's web page, including link to company's website;
- Full-page, full-color prominently placed ad in the event program;
- Complimentary full-page, full-color ad in *The Insider*, distributed to 7,000+ program participants annually;
- Premier reserved table of ten at *Gala 2024* on January 26, 2024;
- One complimentary rental of the Vero Beach Museum of Art Holmes Great Hall during 2023 (Limited to weekdays only; does not include catering, entertainment, decorations, invitations, etc.; all standard Museum rental policies apply);
- Additional Corporate Benefits:
 - Recognized on the Museum's Donor Wall located in the Post Rotunda;
 - One complimentary Museum Business Membership;
 - Recognition in Museum's Annual Report

SUPPORTING SPONSOR

\$10,000

- Named as Sponsor on Beachland Avenue marquee for a week, two weeks prior to the event;
- Prominent placement of name and logo as *Supporting Sponsor* on invitation mailed to 6,000+ Museum members and residents of gated communities, event program, and all other collateral material, including press releases, and newsletter articles;
- Prominent placement of company logo on wall within event space;
- Prominent placement of logo on the event's web page, including link to company's website;
- Full-page, full-color ad in the event program;
- Complimentary half-page, full-color ad in *The Insider*, distributed to 7,000+ program participants annually;
- Reserved table of six at *Gala 2024* on January 26, 2024;
- One complimentary rental of the Vero Beach Museum of Art Holmes Great Hall during 2023 (Limited to weekdays only; does not include catering, entertainment, decorations, invitations, etc.; all standard Museum rental policies apply);
- Additional Corporate Benefits:
 - Recognized on the Museum's Donor Wall located in the Post Rotunda;
 - One complimentary Museum Business Membership;
 - Recognition in Museum's Annual Report

PATRON SPONSOR

\$5,000

- Prominent placement of name and logo as *Patron Sponsor* on invitation mailed to 6,000+ Museum members and residents of gated communities, event program, and all other collateral material, including press releases, and newsletter articles;
- Recognition on the sponsor wall the evening of the event;
- Prominent placement of logo on the event's web page
- Opportunity to place half-page color advertisement in the event program;
- Two tickets to *Gala 2024* on January 26, 2024;
- Additional Corporate Benefits:
 - Recognized on the Museum's Donor Wall located in the Post Rotunda;
 - One complimentary Museum Business Partner's Club Membership;
 - Recognition in Museum's Annual Report

BENEFACTOR SPONSOR

\$2,500

- Recognition in invitation mailed to 6,000+ Museum members and residents of gated communities, event program, and all other collateral material, including press releases, and newsletter articles;
- Recognition on the sponsor wall the evening of the event;
- Listing on the event's web page
- Opportunity to place quarter-page color advertisement in the event program;
- One ticket to *Gala 2024* on January 26, 2024;
- Additional Corporate Benefits:
 - One complimentary Museum Business Partner's Club Membership;
 - Recognition in Museum's Annual Report



SPONSORSHIP AGREEMENT

SPONSORSHIP: *Gala 2024: A Night on the Nile*

SPONSORSHIP TERMS: Through February 2024

SPONSORSHIP PAYMENT: This sponsorship may be paid in 1 or 2 installments with the balance due before May 30, 2024.

SPONSORSHIP AMOUNT: _____

SPONSOR NAME (*How you would like it to appear in print*):

SPONSOR ADDRESS:

CONTACT INFO:

NAME: _____

PHONE: _____

EMAIL: _____

ACCEPTED BY:

Sponsor Signature

Sponsor Name (printed)

Date

*Please make checks payable to **Vero Beach Museum of Art**.*

Credit Card accepted: AMEX, Discover, MC, and Visa

Credit Card #

Expiration Date

Name as it appears on card

Send completed form with payment to:
Robyn Orzel, Vero Beach Museum of Art,
3001 Riverside Park Drive, Vero Beach, FL 32963
roborzel@vbmuseum.org